

# ALEXANDRA ZUNZE

Web Designer / Graphic Designer / Creative

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## Education

### Cincinnati State Technical and Community College, Ohio

Associate of Applied Science

Web and Multimedia Design

**Expected Graduation: May 2025**

Dean's List: Fall 2023 – Fall 2024

GPA : 4.0

## Tools & Softwares

CSS

META

HTML

Figma

Canva

JavaScript

Microsoft Suite

Adobe Illustrator

Adobe Photoshop

Adobe Dreamweaver

Visual Studio Code

## Skills

### Digital Design

Web Design

UX/UI Design

### Branding & Print Media

### Multimedia Creation

Video Editing

Social Media Management

### Fine Art & Design Fundamental

Illustrations

Typography

Painting

Sketching

## Work Experience

### The MCS Agency

Graphic Designer (In-Person)

OCT. 2024 – Present | Cincinnati, Oh

Design monthly social media graphics for two accounts, ensuring brand consistency.

Create and prepare files for print and digital use.

Help refine and uphold consistent branding across all projects.

Manage posts and analyze metrics with META Business Suite.

Collaborate on marketing campaigns to drive engagement.

### Staples Inc.

Retail Print and Marketing Supervisor (In-Person)

August 2023 – October 2024 | Cincinnati, Oh

Led a team of three, boosting quarterly profits by 5% yearly. quarterly profit by improving process efficiency.

Provided on-demand designs and edits for print orders.

Utilizing Adobe Photoshop and Illustrator for custom designs.

Consulted with customers to deliver high-quality print products.

Streamlined inventory and ordering to ensure smooth operations.

## Relevant Projects

### Video Production Project | Intro to Video and Audio Production

Produced and edited a short video using Adobe Premiere Pro, applying foundational camera techniques and editing skills.

### Responsive eCommerce Website | JavaScript Course Project

Designed and developed a fully responsive eCommerce website with JavaScript features, including an interactive cart functionality.

### SVG Animation for Travel Blog | Advanced Web Topics Course

Designed and coded an interactive SVG animation for a travel blog, improving site engagement through dynamic visuals.